

Football & Rugby

2021/22

TRADE DIRECTORIES

- In 14th Year
- Books seen by over 15000 club officials*
- Competitive advert rates to suit all budgets
- You will be in good company with other top brands
- On-line version downloaded over 70,000** times in 2020
- Inter-active links to social media and websites



Put your brand in front of 1000's of club decision makers

*Based on our own market research 3 people use each book ** Based on stats from 3D issue

Prices

- **Full-page advert** (includes Main Partner Text and multiple Preferred Supplier entries) - **£750**
- **Half-page advert** (includes Main Partner Text and multiple Preferred Supplier entries) - **£400**
- **Preferred Supplier** (Up to 6 category entries) Available to members only*

(All adverts include live website links & embedded video option via interactive on-line pdfs)

* Membership details at www.footballtradedirectory.com/membership

Established Reputation

- **The Football Trade Directory** has been published every year since 2007.
- **The Rugby Trade Directory** came on board in 2017
- **Both publications** have great brand recognition.
- **The FTD** is sent to clubs from the Premier League to Grass Roots, and RTD to clubs in both codes from the top divisions to county based clubs.

- **The on-line version** of the books enables direct links to client websites & social media
- **The on-line PDF's** were accessed over 70,000 times in 2020 and opens in 2021 look set to smash that record.

Contact Us

You can either complete the form on the next page or call us anytime on **07771916786** or **01772875184**



Artwork

- **Page size** – A5, portrait
- **Adverts** can be sent as PDF's or we offer a design service through Mercer Print UK Ltd
- **Deadline** July 31st 2021

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TRADE DIRECTORIES 2021/22

Advertisement Enquiry

Name of company

Your name

Your position

Main activity (eg Team wear, ticketing etc)

.....

Company address

.....

.....

..... Post Code

Tel/mobile

E mail

I am interested in

Football Rugby Both

Full-page advert

(includes Main Partner Text and multiple Preferred Supplier entries in multiple categories) - **£750**

Half-page advert (includes Main Partner Text and multiple Preferred Supplier entries in multiple categories) - **£400**

Preferred Supplier (Up to 6 category entries) **£300**

Free-basic entry

Other services – email marketing/networking events/

Please email to office@footballtradedirectory.com or post to 3 Croston House,
Lancashire Business Park, Leyland, PR26 6TU